

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

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Attorney Docket No.: Google-38 (GP-100-00-US)

Appl. No.: 10/674,056

Applicant: Georges R. HARIK

Filed: September 29, 2003

Title: GENERATING INFORMATION FOR ONLINE ADVERTISEMENTS FROM
INTERNET DATA AND TRADITIONAL MEDIA DATA

TC/A.U.: 2161

Examiner: Kavita Padmanabhan

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the final Office Action mailed on February 6, 2007 (Paper No. 20070126), which set a period for response to expire on May 6, 2007, that period being extended two (2) months to expire on July 6, 2007 please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 6 of this paper.

Remarks/Arguments begin on page 10 of this paper.